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June 8, 2009 | Category: People

## Carol Corcoran Joins EWGA Association Board of Directors

Palm Beach Gardens, Fla., June 4, 2009 - Carol Corcoran, chief administrative officer for the Ladies Professional Golf Association (LPGA) has joined the Board of Directors for the EWGA (Executive Women's Golf Association), an international women's golf organization dedicated to connecting women to learn, play and enjoy golf for business and fun. At the LPGA, Corcoran is responsible for the human resources functions, information technology, the LPGA Foundation and acts as staff liaison to the Commissioner's Advisory Council. She will serve as the LPGA representative on the EWGA Association Board, replacing Bill Susetka, LPGA chief marketing officer who recently left the organization and has joined the LPGA Advisory Council.

Prior to joining the LPGA, Corcoran was a senior consultant with Nike, Inc. She has served as senior vice president of human resources and diversity at Tufts Health Plan (THP), and as corporate vice president for human resources and organizational development for Canyon Ranch. Her extensive administrative and human resources experience includes leadership positions with Weber Shandwick Worldwide, the largest global public relations agency; Blue Cross Blue Shield of New Hampshire; and Columbo Yogurt. She is a graduate of Northeastern University, Boston, MA and now lives in Palm Coast, Florida.

"We welcome Carol and greatly value having her as the LPGA representative on our association board," says Karen Furtado, president of the EWGA Board of Directors. "Her diverse background and expertise complement those of the many talented people who serve as the governing body for the EWGA."

### About the EWGA Board of Directors

The EWGA Board of Directors is responsible for leading and governing the EWGA, establishing its goals and policies; ensuring strategic planning; and providing fiduciary oversight of the association. The board of directors also appoints the chief executive officer of the EWGA who serves as an ex-officio Board member.

Serving her second year as president of the EWGA Board of Directors, Karen Furtado is a partner, Smallwood, Maike & Associates and member of the Southern New Hampshire EWGA Chapter. Other officers include President- Elect Lisa Lifer, director, global quality improvement, Schering-Plough Corporation from the Northern New Jersey Chapter; and Secretary/Treasurer Amanda Maltby, privacy leader, Canada Post Corporation, member of the Greater Toronto Area, Ontario Canada and Southern New Hampshire Chapters.

At-large members on the 2009 EWGA Association Board of Directors include Jo-Ann Dixon, a principal of MatchPlay, Inc., of the Northern New Jersey Chapter; Margaret Downey, general manager, staffing and instructional design, CSX Transportation, of the Jacksonville, FL Chapter; Karen Durkin, CEO, Women's Sports Foundation, of the New York City, NY Chapter; Karen Francis, an independent business consultant, of the San Francisco Bay Area, CA Chapter; Beth Hecht, senior vice president, general counsel and secretary, Sun Products Corporation, Westchester, NY Chapter; Karen Moraghan, president, Hunter Public Relations, Northern New Jersey Chapter; Dori J. Smith, consultant, Palm Springs/Desert Cities, CA Chapter and Mary Phelan Summers, co-owner, B S Global LLC, from the Metro Detroit, MI Chapter. -continued-

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The EWGA board representative from the PGA of America is Sandra L. Cross, director, business development, member of the Fort Lauderdale Area, FL Chapter; the USGA board representative is Ede Rice, member USGA Women's Committee and the Minnesota Metro Chapter; the business and industry representative Kathy O'Neal, senior vice president, ClubCorp of the Dallas Chapter; and media/communications representative Jon Last, founder

and president of Sports and Leisure Research Group of the Westchester, NY Chapter. Pam Swensen is the CEO of the EWGA.

#### About the EWGA

Since its founding in 1991, the EWGA has enriched the lives of over 100,000 women, connecting them to learn, play and enjoy golf for business and fun. This not-for-profit association delivers a wide range of golf, social and networking activities for new and experienced golfers. A welcoming environment, golf education and player development, organized play programs, unique golf experiences, and numerous discounts and savings are part of the many benefits of EWGA membership.

A 2008 survey of EWGA members conducted by the PGA of America found that the average EWGA member plays 32 rounds per year. EWGA members spent an average of \$4296 on golf activities, merchandise and golf related travel, with each local EWGA chapter annually generating \$602,900 in golf related spending. With over 125 chapters throughout the United States, as well as international chapters in Canada and France, the EWGA represents nearly \$75 million in revenue to the golf industry.

The EWGA is headquartered in Palm Beach Gardens, Florida. For more information about the association and membership, visit [www.ewga.com](http://www.ewga.com).

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